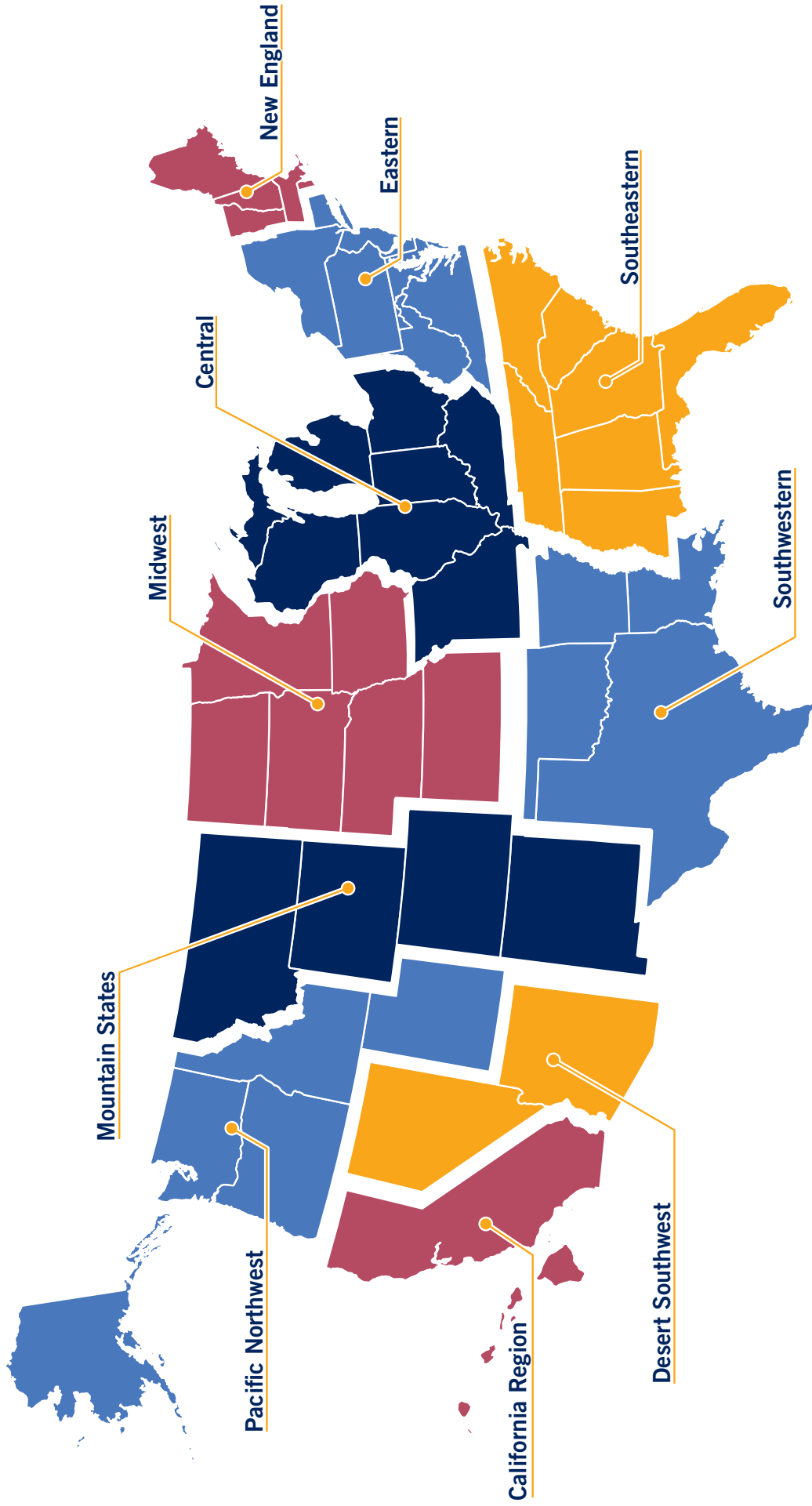


NADA Used Car Guide Regions

NADA provides values by region, giving you a localized view of your market.

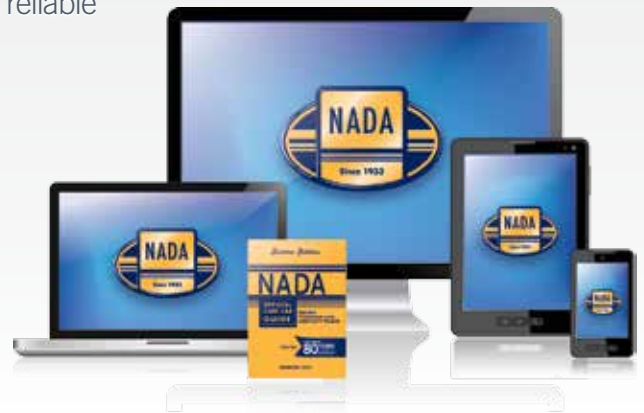




About NADA

Since 1933, NADA Used Car Guide has earned its reputation as the leading provider of market-reflective vehicle valuation products, services and information to businesses throughout the U.S. and worldwide. NADA collects and analyzes more than one million combined wholesale and retail automotive-related transactions per month. Its guidebooks, auction data, analysis and data solutions offer automotive, financial, insurance and government professionals the timely information and reliable solutions they need to make better business decisions.

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A comprehensive spectrum of values to help you make better business decisions.

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Low, average and high auction values. Represent recent price activity for used cars and light-duty trucks at wholesale auction.

Updated weekly

Trade-in

Rough, average and clean condition-based trade-in values. Represent the typical price for a vehicle at trade-in.

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Loan

Clean condition-based loan value. Represents the potential amount of credit that may be obtained on a vehicle.

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Retail

Clean condition-based retail value with an optional Certified Pre-Owned valuation. Represents the typical selling price for a vehicle.

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